

Silk Screen Processing-(Cont'd)

NOVELART DISPLAY CO
FINE REPRODUCTION-CAR CARDS-DISPLAYS
POSTERGRAFT CO
FINE REPRODUCTION-CAR CARDS-DISPLAYS
PROGRESS POSTER CO INC
SILK ENGRAVED COLOR PRINTING
ROSEMONT LETTER SHOP
SAN FRANCISCO POSTER AND AD CO
SCREENART CO
SERI TONE CO
SHEPARD STUDIO
SUN ADVERTISING CO
TWOEY & F CO
UNITED ADVERTISING DISPLAYS
VELVETONE COMPANY

Silk Screen Processing Supplies

CALIFORNIA INK CO INC THE
INKS SILK & NON-FILM STENCIL MATERIALS
KRAFT MAURICE
SILK SCREEN STENCILS
LA GLAIR SILK SCREEN & CRAFT SUPPLIES

SCREEN PROCESS SUPPLIES MFG CO

WHOLESALE & RETAILERS
PRINTING UNITS, STENCIL INKS, SCREEN FILLS,
FLUORESCENT 'GLOW' INKS, SQUEEGES, KNIVES,
EKTACROPH FILM, STENCIL LIQUIDS, FABRIC DYES
24-HR. PHOTO STENCIL SERVICE
IMPORTERS
SWISS INTERLOCK & BOLLING SILKS, SWISS OR-
GANDY, CARBON PHOTO TISSUE, DECAL PAPERS
DISTRIBUTORS
PREFILM, ILLINOIS TUSCHE, STENCIL PAPER,
BOOKS ON SILK SCREEN, AUTOMATIC
SILK SCREEN PRESSES.
CONSULTANT SERVICE
LATEST METHODS & TECHNIQUES WITHOUT CHARGE
W MacArthur Blvd &
Telegraph Av Oakland.....HUMilt 3-5577

Silks-Dyed-See Coated Fabrics

Silks-Retail

BITY OF SHANGHAI
PURE SILK YARDAGE
LINEN GOODS
C.O.D. - Air Mail Delivery
566 Grant Av.....YU kon 2-5520
Madame Butterfly 847 Brant Av.....SU ttr 1-2417
Matsumoto's 504 Sutter.....YU kon 6-2283
Tai Chong & Co 506 Grant Av.....SU ttr 1-2568
The House Of Sung 527 Grant Av.....YU kon 6-1969
Wavel's 597 Grant Av.....GARfid 1-5199
Winn Ltd 100 West Portal Av.....SE abright 1-0510

We invite you to tune in every Monday night, N.B.C. stations, to enjoy the Telephone Hour and its guest artists.

Silks-Whse & Mfrs

Acme Silk Co 833 Market.....YU kon 6-5533
Belding-Hemlingway-Corticeilli 62-1st.....GARfid 1-5852
CHINESE HANDCRAFT CO
742 Market.....SU ttr 1-2992
Cohama Fabrics 62-1st.....YU kon 6-6853
Cohn-Hall-Marx-Co 62-1st.....YU kon 6-6853
Corticeilli Silk Co 62-1st.....GA rfd 1-5852
Fomil E & Sons 154 Sutter.....DOuglas 2-6856
Green H J Co Of Calif 133 Geary.....SU ttr 1-6464
Greenberg's 133 Geary.....EX brook 2-4943
Ino Merchandise Co 347 Grant Av.....SU ttr 1-2417
Johnson & Gutfield
Linings-Rayons-Silks-Cottons
51 Grant Av.....EX brook 2-4052
Lockhart & K 62-1st.....GARfid 1-2893
Moldenhauer Textiles 820 Mission.....DOuglas 2-6768
Moss-Still Inc 179 O'Farrell.....GA rfd 1-7036
MYERS K
Imported Silks
16 Hill Mill Vly.....Dunlap 8-1343
National Millions Fabrics Corp
405 Market.....GA rfd 1-6857
Oriental Manufacturing Co
231 Kearny.....YU kon 6-2995

Silver Buyers

AMERICAN PLATINUM WORKS
Buyers & Sellers Silver Sheet & Wire
760 Market.....GARfid 1-1447
FARBER
GUS FARBER PAYS TOP PRICES FOR
Sterling Tea - Coffee Sets - Trays - Flatware
Modern and Antique - Est. 1902
704 Market.....SU ttr 1-1144
Josiassen Smelting & Refining Co
1311-66th Emeryville.....HU mboldt 3-9519
Photo Solution & Supply
1311-66th Emeryville.....OLympic 4-3118
Western Gold & Platinum Works
589 Bryant.....SU ttr 1-2065
Wildberg Bros Smelting & Refining Co
742 Market.....DOuglas 2-3505

Silver Cleaners & Polishes-See Polishes

Silversmiths

Burridge Co The
Specialists in Silverware Repairing
165 Fell.....HE mlock 1-3480
IRVINE & JACHENS INC
Since 1886
Specializing in
Saddle Silver & Western Buckles
6700 Mission Daly City.....PLaza 5-4715
M & H Plating Works 583 Market.....EXbrk 2-5244
Oneida Community Ltd 657 Mission.....GA rfd 1-1310
Oneida Ltd 657 Mission.....GA rfd 1-1310
Rogers Wm A Ltd Oneida Ltd Successor
657 Mission.....GA rfd 1-1310
STANDARD PLATING & POLISHING CO
Formerly At 288-1st
896 Folsom.....YUkon 2-5128
Thumler Bros 928 Geary.....OR way 3-4048
Van Erp Dirk
Custom Designing & Repairing
619 Beach.....OR way 3-3956
Vella & Skinner
Repairing-Gold & Silver Plating
285 Shipley.....EX brook 2-0476
Wallace R & Sons Mfg Co
140 Geary.....DO uglas 2-1178

Silverware-Danting

See Colorists' Equipment

Silverware-Retail

AZEVEDO BROS 210 Post.....SU ttr 1-0063
Bader's Credit Jewelers 1019 Market.....HEmlock 1-5765
CENTURY STERLING
677 Portola Dr.....LOmbard 4-0540
CHRISTIAN S OF COPENHAGEN INC
200 Stockton.....EXbrk 2-3394
Decor Moderne 3301 Balboa.....SKYin 2-2677
Dohrmann's 281 Geary.....GA rfd 1-4343
EASTERLING CO THE
340 Lorton Av Burlingame.....Dimnd 4-7781
EASTERLING STERLING SILVER-
JOHNSON FLORA A
733 Walker Oakland.....GLncrt 2-4351

Silverware-Retail-(Cont'd)

GRANAY BROS
Downtown Store
Sterling Silver By Kirk-
Towle-Gorham-Wallace
And Other Silversmiths
Grant Av at Geary.....MI ssn 7-1580
Mission Store 20th & Mission.....MI ssn 7-1580
GUMPI'S 250 Post.....YU kon 2-1616
Hartman's Jewelry Co 126 Post.....DOuglas 2-2769
JENKEL JEWELERS 126 Post.....GA rfd 1-2734
SAMUELS ALBERT S CO
856 Market.....GARfid 1-8383

SOHMIDT A & SON
ANTIQUE & MODERN SILVER
SHEFFIELD PLATE
CHINA & GLASS
578 Sutter.....SU ttr 1-4753

SHREVE TREAT & EADREY
Grant Av at Geary.....MI ssn 7-1580

WESTMORLAND STERLING-
ALUMINUM COOKING UTENSIL CO INC THE
45th & Adeline Oakland.....HUMilt 3-3260

WESTMORLAND STERLING SILVER
DISTRIBUTOR 66 Castillo.....JUNipr 4-4636

Silverware-Whse & Mfrs
Fair Merchandising Co 1059 Mission.....MARK 1-7842
GENESE OF THE WEST LTD
Stainless Steel Flatware & Holloware
278 Post.....GARfid 1-1640
Main Distributing Co 175 Jessie.....YUkon 2-5274
National Silver Co 61 Post.....SU ttr 1-4122
Seller M Company 1400 Folsom.....HEmlock 1-8411
Ziro Tony 1041 Mission.....UNdrhl 3-3731

Sink Boards-See Drainboards
Sinks
See Plumbing Fixtures & Supplies Headings

Sirens
Cake George F Co
1744 Shattuck Av Berkeley.....BE rky 7-4342

FEDERAL SIGN & SIGNAL CORP
formerly Federal Electric Co., Inc.
Sirens, Horns, Bells, Signals
Marine, Industrial, Vehicle, Fire, etc.
714 Harrison.....YUkon 2-1964

Skating Equipment & Supplies
CALIF SKATE SALES
ICE SKATES EXCHANGED
NEW & USED SKATES
SKATING SKIRTS & TIGHTS
5532 Shattuck Av Oakland.....OLympic 3-7191

West Portal Sport Shop
301 West Portal Av.....MOntrse 4-7879
WY-N-Ess Skate Sales
1962-30th Av.....SEabright 1-8954

Skating Rinks
COLISEUM ROLLER BOWL
Closed Monday & Tuesday
43-11th.....UNdrhl 1-9300
Forty Eighth Av Ice Skating Rink
1557-48th Av.....SE abright 1-9711
Primalon The
1223 Fillmore.....JO rdn 7-1085

SAN FRANCISCO ICE SKATING RINK
ICELAND
Mornings
Sat. 10 A.M. to 12 Sun. 10 to 12:30
Every Afternoon 2:30 to 5 P.M.
Every Evening, 8:15 to 10:45
Expert Instruction Available at
All Times
Student Body Rates to 18 Years
2557-48th Av.....SEabright 1-9711

Shattuck Roller Skate Products
1962-30th Av.....SEabright 1-8954
SKATELAND AT THE BEACH
Balboa & Great Hwy.....SK yline 1-4717
Sutros-Whitneys At Seal Rocks
1000 Pt Lobos Av.....BAYsw 1-7711
WHITNEYS-SUTROS AT SEAL ROCKS
1000 Pt Lobos Av.....BAYsw 1-7711

Prompt answering of a telephone's ring is thoughtful, courteous, and good business.

Skiing Equipment-Retail

See Also Sporting Goods Headings
Ayoob's Sport Shop
Ski-Boots-Clothes-Rentals
2598 So Bruns.....DE laware 3-1207
CLARK'S SPORTING GOODS
Skiing Equip-Sales & Rental
301 West Portal.....MOntrse 4-7879
DAVE SULLIVAN SPORT SHOP
Ski-Ski Clothing-Rental-Sale-Repair
5323 Geary Bl.....SKYin 1-7070

DAWSON'S SPORTING GOODS
SKI SALES & RENTALS
All Equipment & Clothing
For Juniors & Seniors
Expert Ski Repairing & Refinishing
We Rent Car Chains & Toboggans
FREE USE OF CAR RACKS
Open Mon Thru Fri 11 P.M.
Between Sutter & Post on Mason
535 Mason.....TUxedo 5-4321

Empire Sporting Goods
Complete Ski Rental
633 Clement.....SKYin 2-1950

GERAMONI GEO B SKI SHOP
Ski-Clothing-Rental-Sales & Repairs
246 Market.....YUkon 2-0604

HINSH & PRICE
Ski, Ski Boots and Ski Clothing
Rented & Sold
Waxing - Repairing
949 Kearny.....SU ttr 1-0691

KENNELLY'S SPORT SHOP
SKI RENTALS
Adults - Children
Boots - Pants - Parkas - Skis
IMPORTED BOOTS
Italian - Swiss
Skis - Clothing - Accessories
REPAIR DEPT.
Open Evenings 'Til 7 P.M.
Between Mission & Market Sts
67-2d.....DOuglas 2-3676

Kings Sporting Goods 6300 Geary Bl.....SKYin 2-1068

MISSION PANTS FACTORY
SKI PANTS
Made to Measure
Large Selection
1965 Mission.....UN drhl 1-3506

PARK PRESIDIO SPORTING GOODS
Ski Clothing-Equip-Rental-Sale-Rep
152 Clement.....SK yline 2-0800
Saga 523 Post.....GRaystn 4-7290
(See Advertisement This Page)
(Continued Next Page)

EXPLOSION IN OVEN
If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

SKY SPECIALISTS
Imported-
Boots, Skis,
Poles, Sweaters
Complete
RENTAL
Service
SKI EQUIPMENT, CLOTHING, TOBOGGANS
SLEEPING BAGS & MOUNTAINEERING
WATER SKIS - SKIN-DIVING EQUIP.
OPEN EVENINGS TILL 9
523 POST ST.
SAGA GRaystone 4-7290

Skiing Equipment-Retail-(Cont'd)

VIKING
RENTALS
CLOTHING - BOOTS - SKIS
Featuring Safety Bindings
Also Children's Outfits
SALES
Skis - Boots - Clothing - Accessories
REPAIRS
Ski Work & Repairs of All Kinds
Store Hours During Ski Season
Tues. - Thur. - Sat. 10 A.M. to 6 P.M.
Mon. - Wed. & Fri. 10 A.M. to 9 P.M.
1874 Market.....HEmlock 1-8317

WEST PORTAL SPORT SHOP
Formerly Clark's Sporting Goods
301 West Portal.....MOntrse 4-7879

Skiing Equipment-Whse & Mfrs
Anglo-Scandinavian Co 121-2d.....EXbrk 2-4316
Aqua-Glide Ski Co 3004-16th.....MARK 1-6260
Curley-Bates Co 617 Mission.....DOuglas 2-8677
Lipschutz Irving 718 Mission.....GA rfd 1-7681

SKIN TREATMENTS
A BASIC SCIENCE INSTITUTE THERAPY
TREATMENT OF ALL
SKIN DISORDERS
Acne - Pimples - Warts - Moles, Etc.
Removed
Dr. A. G. Resler D.C., Director
Suite 827
133 Geary.....YUkon 2-6720

BLUMENTHAL ELIZABETH
Elysee Scientific Skin Studio
RESTORATION OF FACE & NECK
Acne - Blackheads - Pore Treatments
Guaranteed Improvement
VACUUM & WAVE THERAPY
Steam - Infra Red - Sun Lamp
Violet Ray & Contour Treatments
Individual Attention by
European Physiotherapists
Complete Line of Scientific
Hypo-Allergenic Cosm. & Hormone
Preparations
Dept For Ladies 709
Special Dept. For Gentlemen 711
133 Geary.....GARfid 1-0096

Carw Jeremiah
Acne-Alopecia-Eczema
925 Market.....SU ttr 1-2546
Clare Donna Studio Of Facial Contour
See Our Ad Under Beauty Shops
358 Sutter.....YUkon 6-1203
Foss Martha Scandinavian Electrical
Dermatologist
See Our Ad Under Hair Removing
133 Geary.....SU ttr 1-6588

HUNDLEY CLARK
Corrective Treatment of
PIMPLES - ACNE - ECZEMA
And Other Skin Disorders
2809 Mission.....MI ssn 8-5072

Ryberg Harry L 821 Market.....YUkon 2-2288
(See Advertisement This Page)

SKYLIGHT LEAKS?
EXPERT
REPAIRS
With
AMERICAN
PLASTIC
CEMENT
AMERICAN ROOF
MAINTENANCE CO.
PLaza 5-3888
or PLaza 5-4695

SKYLIGHT LEAKS?
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REPAIRS
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PLASTIC
CEMENT
AMERICAN ROOF
MAINTENANCE CO.
PLaza 5-3888
or PLaza 5-4695

SLAUGHTER HOUSES
See Meat-Whse; Also Stock Yards

SLEEPERS-See Contractors' Equipment
SLEEPING BAGS-See Camping Equipment

JOHNNY ON THE SPOT
Remove fresh grease spots from rugs by rubbing with baking soda. Leave on overnight, then vacuum.

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or PLaza 5-4695

Skylights

ACME SHEET METAL & FURNACE WORKS
SKYLIGHTS
HOMES - INDUSTRIAL
All Types & All Sizes
228 Duncan.....ATwtr 2-2506

Aluminox Incorporated 171-2d.....SU ttr 1-1100
AMERICAN HEATING & SHEET METAL CO
1320 Ocean Av.....JUNipr 7-3636
American Roof Maintenance Co
32 Shakespeare.....PL aza 5-3888
(See Advertisement This Page)

APEX SHEET METAL WORKS
1226-9th Av.....LO mbard 6-2048
BORDIN JAMES J CO
1333 Noriega.....LO mbard 6-8167

KRIEG G H SHEET METAL
SKYLIGHTS
All Types - All Sizes
INSTALLED COMPLETE
Bathrooms - Kitchens
Stairways - Patios
164 Otsego Av.....DE laware 3-8000

McKUNE METAL PRODUCTS CO
Alum-Glaze Puttyless Skylights
570 Bryant.....EXbrk 2-1185
Oceanside Sheet Metal Shop
1509 Taraval.....SEabright 1-5573

PACIFIC HEATING & SHEET METAL CO INC
3420-18th.....HEmlock 1-5006
Phoenix-Simpton Co 520-6th.....UNdrhl 1-5606

SMITH C R & SON
SINCE 1920
SKYLIGHTS
ANY SIZE OR SHAPE
Manufactured & Installed Complete
INDUSTRIAL - RESIDENTIAL
PATIOS - KITCHENS
STAIRWAYS - BATHROOMS, ETC.
4067-18th.....HE mlock 1-9943

Stelling Sheet Metal 2814-25th.....ATwtr 2-0777

WASCOLITE SKYDOMES-
LILLY ALFRED E & ASSOCIATES
907 Post.....OR way 3-7542

Slate
ANDERSON ROOFING CO
Slate Applied & Repaired
2940 San Jose Av.....JUNpr 4-9575
Rolph-Mills & Co 171-2d.....SU ttr 1-1100

Slaughter Houses
See Meat-Whse; Also Stock Yards

Sleepers-See Contractors' Equipment
Sleeping Bags-See Camping Equipment

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Remove fresh grease spots from rugs by rubbing with baking soda. Leave on overnight, then vacuum.

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CEMENT
AMERICAN ROOF
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MAINTENANCE CO.
PLaza 5-3888
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Slicing Machines

American Slicing Machine Agency
1586 Bush.....GRaystn 4-1898
American Slicing Machine Co
3002 E Anderson Stockton.....HOWrd 2-7430
Globe Slicing Machine Agency
969 Mission.....EXbrk 2-2125
(See Advertisement This Page)

HOBART SALES & SERVICE AGCY
952 Mission.....GA rfd 1-6798
Howell J P 952 Mission.....GARfid 1-6798
MULLER WILLIAM & CO
826 Mission.....EX brook 2-4543
(See Advertisement This Page)

NATIONAL EQUIPMENT CO
NEW & USED
SPECIALIZED REPAIR SERVICE
942 Mission.....YU kon 6-1877

SANITARY SCALE CO
1047A Mission.....HEmlock 1-6971
Toledo Scale Co 968 Mission.....SU ttr 1-0250
U S Slicing Machine Co Inc
989 Howard.....GARfid 1-8429

U S SLICING MACHINES-
U S SLICING MACHINE CO INC
989 Howard.....GA rfd 1-8429

Slide Charts-See Advertising Specialties

Slide Films
HATFIELD D M FILMS
A Div Of Photo & Sound Productions
116 Natama.....YUkon 2-3986
Kanzee Geo 12 Geary.....GA rfd 1-7396
Long Filmslide Service
7505 Fairmount Av El Cerrito.....LANsape 4-2744
Service Slide Co 125 Hyde.....PR aspet 5-7543

Slip Covers
CARROLL-BEAUPRE INTERIORS
1501 Taraval.....MOntrse 4-9581

CRAFT SLIP COVER SERVICE
CUSTOM SLIP COVERS
Personalized Service
1601-7th Av.....LOmbard 4-6344

COURT
Custom Made Draperies - Bedspreads
Lambrequins - Draperies - Upholstering
Also Service Work for Decorators
191 Henry.....MARK 1-5566

FINLAY'S INC
Formerly Finlay's Slip Cover Co.
CUSTOM MADE FOR THE TRADE
Bonded Workmanship & Service
1097 Irving.....MOntrse 4-7636

JACKSON IDA SLIP COVERS
Custom Draperies & Fabric Available
2417 California.....FLimor 6-3144

MILL END SHOP
Custom Made
Slipcovers & Draperies
A Specialty
Slipcover, Drapery and Upholstery
Fabrics Sold by the Yard
51 Grant Av.....DOuglas 2-1002

SOAPS-RETAIL
ALL-THE COMPLETE DETERGENT-
MONSANTO CHEMICAL CO
111 Sutter.....YUkon 6-6232

Super Soap Co
Mechanics Soap & Waterless Cleanser
393-9th.....HEmlock 1-2021

Please distinguish between the black letter "O" and the red numeral "0" (zero) when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

AMERICAN ROOF
MAINTENANCE CO.
PLaza 5-3888
or PLaza 5-4695

Slip Covers-(Cont'd)

MORETTI, CLARENCE INTERIOR DECORATOR
Fillmore & Filbert.....WAInt 1-8621
NEWMAN MAX 1619 Ocean Av.....JUNipr 4-3310
Suchard Leon G 1644 Taylor.....OR way 3-0563
Sunset Upholstering 2245 Judah.....LOmbard 4-9912

Smellers
Amer Smelting & Refining Co
405 Montgomery.....DO uglas 2-2145
ASSOCIATED METALS CO OF CALIF
2730 Peralta Oakland.....TEmpibr 2-4343
Electric Smelting Company
Aluminum-Brass-Bronze-Ingots Etc
1829-10th Oakland.....MI gate 4-7249
Federal Metals Division American Smelting & Refining Co 1901 Army.....ATwtr 2-3340
Globe Metals Co
Aluminum-Brass-Bronze-Ingots-Etc
Babbitts-Typemetal-Solders
1620-10th Oakland.....MI gate 4-7249
Sally Smelting Works
405 Montgomery.....DO uglas 2-2145
Western Gold & Platinum Works
589 Bryant.....SU ttr 1-2065
Wildberg Bros Smelting & Refining Co
742 Market.....DOuglas 2-3505

Smocks-Mfrs
Calif Industrial Garment Co
1254 Mission.....UN drhl 1-2757
Stevens Coveralls
Industrial Uniforms Lettering
3010 Clement.....SKYin 1-1455

Smocks-Whse
Calif Industrial Garment Co
1254 Mission.....UN drhl 1-2757

Smoke Stacks
CALIFORNIA STEEL PRODUCTS CO-
WESTERN DIVISION SALES OFFICE
YUkon 2-3560
Clark Steeplejack Co
Inspections-Painting-Repairing
742 Market.....SU ttr 1-4464
CONSOLIDATED WESTERN STEEL DIVISION-
U S STEEL CORP 141 Battery.....GARfid 1-6788
Independent Iron Works Inc
8th & Pine Oakland.....TE mpar 2-0160
McDONOUGH STEEL CO
800-75th Av Oakland.....TRndsd 2-3300
MONTAGUE PIPE & STEEL CO
1099-3d.....HEmlock 1-6910
OCEAN SHORE IRON WORKS
1660 Jerrold Av.....MIsn 7-5737
PACIFIC COAST BOILER & TANK CO
235 Main.....EXbrk 2-1970

Smokers' Articles
See Pipes & Smokers' Articles Headings

Smokestack Painting-See Steeple Jacks

Snap Out Forms
See Continuous Forms-Manifold; Also Printers

Soap Dispensers
BECK LEON CO
Moore Bros Co Soap Dispensers
1070 Folsom.....UNdrhl 1-2858

BORBRICK SOAP & LOTION DISPENSERS-
WILWITE ASSOCIATES
385-7th Oakland.....TE mpar 6-4346

Soaps-Retail
ALL-THE COMPLETE DETERGENT-
MONSANTO CHEMICAL CO
111 Sutter.....YUkon 6-6232

Super Soap Co
Mechanics Soap & Waterless Cleanser
393-9th.....HEmlock 1-2021

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